



Crane & Rigging Conference

in conjunction with
CONEXPO- CON/AGG
Las Vegas Convention Center

Las Vegas, NV
March 25, 2011

Sponsorship Menu

EVENT PARTNER

\$15,000—Exclusive to one company!

Our most exclusive and comprehensive sponsorship opportunity this sponsorship provides your brand maximum exposure and includes:

- Four complimentary passes to attend the conference for company use or for key clients who you may wish to attend.
- Corporate pop-up banner displayed in the conference room (standard 34" popup to be supplied by sponsor)
- Ongoing branding in all pre and post event promotions including; event website, email campaigns, newsletters, conference program, press campaigns, trade magazines and newspapers.
- Corporate logo displayed on overhead at the beginning and end of general sessions.
- Email blast to 5000 potential buyers announcing your company as the official 'Event Partner', you may also provide a marketing message to accompany this marketing initiative.
- One time use of the conference attendee list for post event marketing.

ASSOCIATE SPONSOR

\$5,000—Maximum three companies.

Make an impact, this sponsorship provides a high-level of visibility and includes:

- Two complimentary passes to attend the conference for company use or for key clients who you may wish to attend.
- Corporate pop-up banner displayed in the conference room (standard 34" popup to be supplied by sponsor)
- Corporate logo displayed on overhead at the beginning and end of general sessions
- Ongoing branding in all pre and post event promotions including; event website, email campaigns, newsletters, conference program, press campaigns, trade magazines and newspapers.
- An email blast to 3000 possible buyers announcing your company as the official 'Associate Sponsor', you may also provide a marketing message to accompany this marketing initiative.
- One time use of the conference delegate list for post event marketing

LUNCH SPONSOR

\$5,000—Exclusive to one company!

Raise your profile when you introduce your company as the exclusive lunch sponsor, sponsorship includes:

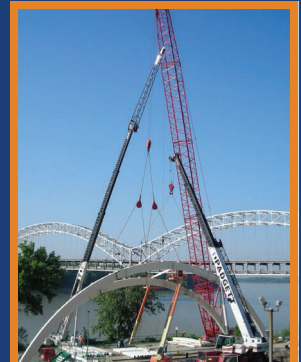
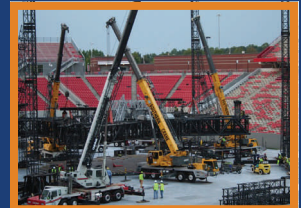
- Opportunity to make a 5 minute company introduction / presentation to conference attendees before the lunch break.
- Corporate pop-up banner displayed in the area where lunch is served (standard 34" popup to be supplied by sponsor)
- Two complimentary passes to attend the conference for company use or for key clients who you may wish to attend.
- Acknowledgement with company logo as the 'official lunch sponsor' on the conference brochure and all promotional material and event website.
- One time use of the conference delegate list for post event marketing.

COFFEE BREAK SPONSOR

\$3,000—Exclusive to one company!

Give your brand a boost as the exclusive coffee break sponsor, sponsorship includes:

- Corporate pop-up banner displayed in the area where coffee is served (standard 34" popup to be supplied by sponsor)
- One complimentary delegate passes to attend the conference for company use or for key clients who you may wish to attend.
- Acknowledgement with company logo as the 'official coffee break sponsor' on the conference brochure and all promotional literature and event website.
- One time use of the conference delegate list for post event marketing.



Contact: Mark Bridger
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MCM Maximum
Capacity Media LLC



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SPEAKER SPONSOR \$2,000—1 per presentation

Enhance your company image by sponsoring a well-respected industry expert. Your corporate logo will be displayed prominently at the presentation start and you will have the opportunity to introduce the speaker and say a few words about your company. Sponsorship includes on going branding pre and post event when the sponsored topic is promoted. This includes but is not limited to event website, email campaigns, newsletters, conference program, press campaigns, trade magazines and newspapers.

CONFERENCE PROGRAM \$1,000—Full Page Advert

Increase the visibility of your company by advertising in the conference program. The program will be distributed to all conference attendees. It includes event information including speaker profiles as well as the conference agenda. Limited space available, deadlines apply.

LANYARD SPONSOR \$3,000—Exclusive to one company!

Capture attention as your company's name and logo is displayed throughout the entire event. This exclusive marketing item will be offered to each conference attendee when they pick up their badge. Sponsor is responsible for providing lanyard and shipping.

FLASH DRIVE SPONSOR \$3,000—Exclusive to one company!

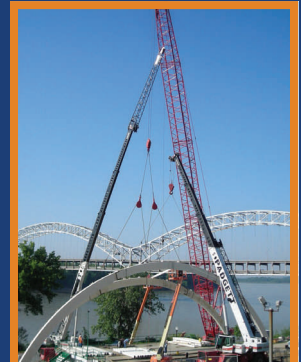
Extend your brand long after the event by having your company logo displayed on flash drives that are handed out to all conference attendees. The flash drive content will be loaded by your company with conference presentation materials. Sponsor is responsible for providing flash drives and shipping.

PEN SPONSOR \$1,000—Exclusive to one company!

Place your logo on pens that are handed out to all conference participants attending conference sessions. Sponsor is responsible for providing pens and shipping.

NOTEPAD SPONSOR \$1,000—Exclusive to one company!

Place your logo on notepads that are handed out to all conference participants attending conference sessions. Sponsor is responsible for providing notepads and shipping.



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